



**MIOCA**  
Michigan Ovarian Cancer Alliance

SHAKE YOUR TEAL FEATHERS

**SUNDAE**



**SEP 28TH**  
**12PM**

**MILLENNIUM**  
**PARK**

**STROLL**

**SPONSORSHIP OPPORTUNITIES**



## THE EVENT

MIOCA is proud to present *Shake Your Teal Feathers: Sundae Stroll*, our annual ovarian cancer awareness event at The Meadows of Millennium Park of Grand Rapids on Sunday, September 28, 2025. This family-friendly gathering features a 1-mile walk/run through the park's scenic trails, offering participants a meaningful way to honor those affected by ovarian cancer.



The event brings together survivors, supporters, healthcare professionals, and community members to celebrate survivorship and raise awareness. After the walk/run, participants receive a sweet treat at the finish line—because what better way to wrap up the day than with an ice cream sundae!



## WHY WE HOST

MIOCA's goal is to bring awareness of ovarian cancer to all areas across the state of Michigan. This initiative gives us the opportunity to invite supporters from West Michigan and beyond to be part of something fun and meaningful. We will use this event to celebrate our survivors, educate Michiganders on ovarian cancer, and spread awareness of this disease and the resources our organization provides.



## WHAT WE OFFER SPONSORS

Sponsorship provides excellent visibility for your organization through event signage, printed materials, t-shirt recognition, and promotion across websites, email campaigns, and social media platforms

Your sponsorship is a great way to connect with an engaged, local audience while showing your support for MIOCA's mission. A range of sponsorship levels and benefits are available to help you find the perfect fit—see the full list on the next page for details.



# SPONSORSHIP PACKAGES

*Increase visibility | Build credibility | Differentiate your organization | Generate sales  
Increase brand loyalty | Reach new audiences | Motivate & empower employees*

<b>BENEFITS</b>	<b>TEAL \$5,000</b>	<b>AWARENESS \$2,500</b>	<b>RIBBON \$1,000</b>	<b>FRIEND \$500</b>	<b>SUPPORTER \$250</b>
Reserved table space on event day	●				
Inclusion with event marketing advertisements	●				
Logo signage along route and verbal recognition by emcee	●	●			
Option to include informational/marketing material at event	●	●			
One dedicated social media post leading up to race day	●	●	●		
Business logo or name on event t-shirt	●	●	●	●	
Complimentary event registrations	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>
Logo on email marketing for the event, distributed to our entire database	●	●	●	●	●
Recognition on MIOCA website	●	●	●	●	●
Logo on event registration website	●	●	●	●	●

*Benefits are subject to sponsorship commitment date*

# ADDITIONAL OPPORTUNITIES

## IN-KIND DONATIONS

MIOCA gratefully accepts donations of non-cash materials that support our mission.

These donations can include items such as gift cards, products and goods, gift baskets, discounts and coupons, or services.

### DONOR BENEFITS

- Social media post recognizing donors
- Donor recognition in email newsletter
- Logo on event registration website
- Logo on signage at race

### DONATION USAGE

- Survivor gifts
- Auction items for fundraisers
- Raffle prizes
- Fundraising incentives

## VOLUNTEER OPPORTUNITIES

MIOCA has many opportunities to get involved. If your organization has a volunteer program, we invite you to volunteer with MIOCA!

The power of volunteerism creates excellent team building and engagement opportunities when employees come together to give back to the community.

## FOOD TRUCK SPONSOR \$700

Your generous contribution will help to cover the cost of securing and operating the food truck for our event. Your support ensures that guests can enjoy delicious food, enhancing the experience and community engagement.

As the Food Truck Sponsor, you will receive all the benefits of a FRIEND sponsor, plus branded signage at the event near the food truck.



# ABOUT OVARIAN CANCER

- Approximately 1 in 87 individuals will develop ovarian cancer in their lifetime.
- Approximately 580 individuals in Michigan alone are diagnosed each year.
- Most cases are diagnosed in an advanced stage.
- Unlike breast and cervical cancer, ovarian cancer has **no diagnostic test for early detection**. Thus, awareness of symptoms is essential to early detection and survival.

## KNOW THE SYMPTOMS!

Bloating  
Difficulty eating  
Pelvic or abdominal pain  
Urinary frequency

## OUR MISSION

The Michigan Ovarian Cancer Alliance (MIOCA) promotes the early detection of ovarian cancer and improved treatment outcomes.

MIOCA raises awareness of ovarian cancer, provides resources and support to survivors and their families, advocates both locally and federally, educates Michigan communities, and funds innovative ovarian cancer research.

## WITH GRATITUDE

We are grateful for the many ways we are able to make an impact with your generous support. With your partnership, we can drive progress in the fight against ovarian cancer.

Thank you for being part of this journey. Together, we are increasing awareness about ovarian cancer in Michigan, supporting individuals and families, and working toward substantial change.



# PAYMENT

**MAIL: MIOCA, 2075 W. STADIUM #2649, ANN ARBOR, MI 48106**

**EMAIL: INFO@MIOCA.ORG | PHONE: 734.800.6144**

ENCLOSED CHECK, PAYABLE TO MIOCA

- OR -

PAY BY CREDIT CARD\*

*\*Fee applies*

NAME/CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY/ORGANIZATION: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

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## SPONSORSHIP LEVEL

SUPPORTER \$250

FRIEND \$500

FOOD TRUCK SPONSOR \$700

RIBBON \$1,000

AWARENESS \$2,500

TEAL \$5,000

INTERESTED IN CORPORATE VOLUNTEERING